WHAT IS CLAIMED IS:

1. A data storage and reproduction apparatus, comprising:
a storage portion constituted of a non-volatile memory, said storage
portion including a first area storing multimedia data, a second area
different from said first area, and a third area;

a reproduction portion for reproducing the multimedia data stored in said storage portion; and

a control portion causing the multimedia data to be recorded in said first area in said storage portion; wherein

said control portion

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causes latest of storage position information which is information on a storage position in said first area, of the multimedia data stored in said first area, and latest of reproduction position information which is information on a reproduction position of the multimedia data stored in said first area, to be stored in said second area with a flag every prescribed time, and

causes information corresponding to the latest of said storage position information and the latest of said reproduction position information in said second area to be stored in said third area.

- 2. A data storage and reproduction apparatus, comprising: a storage portion constituted of a non-volatile memory, said storage portion including a first area storing multimedia data, a second area different from said first area, and a third area;
- a reproduction portion for reproducing the multimedia data stored in said storage portion; and
- a control portion causing the multimedia data to be recorded in said first area in said storage portion; wherein

said control portion

causes storage position information which is information on a storage position in said first area, of the multimedia data stored in said first area, and/or reproduction position information which is information on a reproduction position of the multimedia data stored in said first area, to be stored in said second area every prescribed time, and

causes information corresponding to latest of said storage position information and/or latest of said reproduction position information in said second area to be stored in said third area.

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3. The data storage and reproduction apparatus according to claim 2, wherein

said control portion causes the latest of said storage position information in said second area with a flag.

4. The data storage and reproduction apparatus according to claim 2, wherein

said control portion causes the latest of said reproduction position information in said second area with a flag.